

# Gefahrstoffe Reinhaltung der Luft

Journal for all Aspects of Air Quality Preservation

Media Information 2017

## Brief Description

"Gefahrstoffe – Reinhaltung der Luft" covers the sources, spreading, monitoring and isolation of pollution, the measurement processes and effects of air pollution, the hazards of airborne particles and gasses in the workplace as well as the technical, medical and personal protection measures.

## Target Group

Engineers and specialists at industrial and administrative level who are responsible for protection against pollution and the preservation of external air quality; manufacturers and operators of air purification equipment and installations; accident investigators and specialist safety authorities.

## Advertisers

Manufacturers, suppliers and service providers dealing with metrology, analysis, occupational medicine, used air management, filtration technology, exhaust gas purification, particle removal technology and exposure reduction.

## Publishing Societies

German Social Accident Insurance (DGUV)  
VDI/DIN Commission on Air Pollution Prevention (KRdL) – Standards Committee

## Year of Publication

77th year 2017

## Circulation (IVW audited)

Press run: 2,000 copies  
Distributed circulation: 1,891 copies  
Subscribed circulation: 576 copies

## Advertising Prices

|                              |            |
|------------------------------|------------|
| 1/1 page b/w                 | € 1,992.00 |
| 1/1 page 4c                  | € 3,102.00 |
| 1/2 page b/w                 | € 996.00   |
| 1/2 page 4c                  | € 2,106.00 |
| 1/4 page b/w                 | € 498.00   |
| 1/4 page 4c                  | € 1,608.00 |
| Surcharge for bleed adverts: | € 100.00   |

## Page Size

Trim size: width 210 mm, height 297 mm  
Trim allowance: 3 mm all trimmed sizes  
Type area: width 185 mm, height 270 mm

## Publication Frequency

9 issues in 2017

## Closing and Publication Dates

| Issue | Closing Date (reservations) | Publication Date |
|-------|-----------------------------|------------------|
| 1/2   | 13 January                  | 3 February       |
| 3     | 14 February                 | 3 March          |
| 4     | 20 March                    | 6 April          |
| 5     | 19 April                    | 5 May            |
| 6     | 19 May                      | 7 June           |
| 7/8   | 14 July                     | 2 August         |
| 9     | 16 August                   | 5 September      |
| 10    | 19 September                | 5 October        |
| 11/12 | 17 November                 | 4 December       |

Closing Date (materials):

2 working days after closing date of reservation.

## Printing Material

Electronic data (plus colour proof by mail): preferably eps-files or high-end pdf-files; also possible: QuarkXPress, InDesign, PageMaker, Freehand, Illustrator, CorelDraw, Photoshop

## Discounts for Publication within 1 Year

| by frequency      |      | by volume |      |
|-------------------|------|-----------|------|
| 3 advertisements  | 3 %  | 3 pages   | 5 %  |
| 6 advertisements  | 5 %  | 6 pages   | 10 % |
| 9 advertisements  | 10 % | 9 pages   | 15 % |
| 12 advertisements | 15 % | 12 pages  | 20 % |

## Terms of Payment

14 days from the date of the invoice.  
For payment in advance or by credit transfer: 2% discount.  
Place of payment and performance: Düsseldorf, Germany.  
Bank Account: Commerzbank AG, Düsseldorf,  
Bank Code 300 800 00, Account No. 0212172400.  
SWIFT/BIC-Code: DRES DE FF300  
IBAN: DE69 3008 0000 0212 172400

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